

JUNE 2020

Foundation Times

NEWSLETTER



Greater Menomonee Falls FOUNDATION

A platform to invest in meeting community needs now and in the future.

Charitable Giving Lasting Legacy

Ensure grant funding for Menomonee Falls non-profits for years to come—donate today to help build our endowment. Use the enclosed envelope or donate online at fallsfoundation.org.



Grant Awards Benefit Many

Ongoing donations to our endowment help the GMFF award grants year after year. In the past six years alone, the GMFF has awarded approximately \$140,000. It is truly charitable giving that leaves a lasting legacy in our community.

Sixteen organizations received \$28,500 in grants from the Greater Menomonee Falls Foundation. An emergency \$2,500 grant was authorized to support the **Falls Area Food Pantry** that is currently facing increased demand for food assistance.



Accompany of Kids performers share their talents at a community festival.

Grants Supporting Youth

Several grant recipients support programs for youth. **Accompany of Kids** plans to improve performances with new wireless microphones. **NAMI Waukesha** and **Addiction Resource Council** provide students training about mental health and resisting the influence of alcohol and other drugs, respectively. **Association for the Rights of Citizens with handicaps (ARCh)** will purchase a mobile cart to improve medical services at Camp Pow Wow.



Participants in LIVESTRONG®, a physical activity and well-being program, pose with YMCA instructors and staff.

The School District of Menomonee Falls's Art & Design Department will utilize grant funds toward purchasing a large format printer, so students can print their artwork in-house. Grant funding to the **Menomonee Falls Friends of the Library** will help add a 3-D printer to the new maker-space area.

Grant dollars also support area athletes, from soccer players who will benefit from the **Menomonee Falls Booster Club's** soccer turf to **Wisconsin Adaptive Sports Association (WASA)** athletes who need a wheelchair and replacement tubes for competition.

Grants Supporting Adults

Grant recipients that support adults include **Eras Senior Network** that hosts a Literacy Café volunteer program at five area schools, **Hope Network** for single mothers, **The Women's Center** emergency shelter program, and **Tri-County YMCA Livestrong** program for cancer survivors.

Grants Supporting Community

Additional grants will help raise awareness of **Menomonee Falls Neighborhood Watch's** safety and crime prevention programs, upgrade camera equipment for **Falls Cable Access Corporation**, and support wildlife rescue and rehabilitation through **Wildlife in Need Center**.



A Falls Cable Access crew member readies equipment for a shoot.

Why the Marshalls Joined the Founders Society

by Steve Marshall

Mary and I are pleased and honored to join the list of Founders who have contributed to the Greater Menomonee Falls Foundation. Over the years, we have observed the good works that GMFF has performed. We appreciate their fundraising efforts for the Food Pantry, the Historical Society, holiday decorations and parades. We are especially thankful for their efforts in making grants to a number of deserving organizations in the Menomonee Falls area.

We personally know many of the GMFF board members and have great confidence in their ability to manage and sustain the endowment fund.

Mary and I have been blessed in many ways. We are fortunate to have lived together in Menomonee Falls for 45 years. Our children were raised here and received a great education. We also owned a business here and have been involved in a number of community organizations. We intend to stay in Menomonee Falls and remain active in supporting organizations like GMFF. In fact, we are currently in the process of building our new retirement home here.

We hope that our small gesture will help to allow the GMFF to continue their work for years to come. We feel that giving back to the community is very important and encourage others to support GMFF.



Steve and Mary Marshall outside their Menomonee Falls home.



Building Community at the Farmers Market

The GMFF is focused on keeping the Falls a strong and vibrant community. As part of that effort, in 2019, the Greater Menomonee Falls Foundation assumed responsibility for running the market and provides a manager to oversee its operation and activities.

“Our” market is an important and exciting part of the community. This season, we’ve made some wonderful changes to grow the market and build momentum in anticipation for the move to our permanent home in the Village Park Plaza next year. Our temporary home will be in the tennis court parking lot at Village Park. By popular request, the market will be open in the afternoon from 2pm – 6pm on Wednesdays. You will definitely want to check out several new vendors offering “fresh eats and local treats.” The Farmers Market season opens on June 10.

To ensure safety, we are taking necessary COVID-19 precautions as directed by the Wisconsin Dept. of Agriculture, Trade & Consumer Protection and the Center for Disease Control & Prevention which will be posted at the market, on our website and on Facebook. Stay tuned to these sources for the most up to date information.

We appreciate the support, patience and understanding of the community to keep our market a fun and safe way to shop local.



You Can Join our Founders Society too ...

by contributing a total of \$10,000 within a 3-year period. If you're interested in learning more about giving options, please contact us via email at info@fallsfoundation.org, call 262-623-7716 or visit www.fallsfoundation.org/funds.

Donate Today!

Ensure grant funding for Menomonee Falls non-profits for years to come— donate today to help build our endowment. Use the enclosed envelope or donate online at www.fallsfoundation.org.

Meet Board Chair Randy Newman

Born and raised in the Village along with his twelve brothers and sisters, Randy Newman has deep roots in Menomonee Falls. Following in his parent's footsteps, he and his wife Danielle raised their three boys, Alex, Isaac and Jacob, here as well. With his sister Shelley and her husband, they also co-own Shelley's Hallmark.

A certified public accountant, he has worked thirty years for the same medical group: first as CFO of Medical Associates and today as VP of Finance for Froedtert and the Medical College Community Physicians.

Active in many community organizations and initiatives, Randy has served as a Kiwanis past president and statewide lieutenant governor, and has chaired St. Mary's Parish Council and the Downtown Business Improvement District. He is an active member of the Froedtert Menomonee Falls Outreach Steering Committee.

“ The citizens of Menomonee Falls have a rich history of looking out for one another and investing their time, talents and treasure to improve the Falls area. I look at the Foundation as one of the great ‘silent’ organizations that sustains that community spirit with financial support. By combining and investing donor dollars of any amount, we can maximize that assistance now, as we continue to build a sustainable fund for future needs. Additionally, the Foundation sponsors and promotes activities such as the Farmers Market, that bring us together. ”

Elected as a Village Trustee in 2005 and subsequently as Village President (2009-2015), he served in key leadership positions, among them as chair of the general government committee and the planning commission.

When asked about his vision for the GMFF, Randy explained that his parents raised him and his siblings to always help out your neighbors, and that even small efforts can have a large impact.

As Chairman of the Greater Menomonee Falls Foundation, Randy's vast knowledge of the community and commitment to make a difference will guide the Foundation's future.

We welcome his proven leadership.



Incoming chair, Randy Newman, receives the official gavel from outgoing chair, Sue Jeskewitz.



Stay tuned for more information about Ovation 2020.

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Join our Founders Society by making a total contribution of \$10,000 within a 3-year period.



Foundation Times

N E W S L E T T E R

Show your generosity: Support the Falls

Our community has a rich history of residents investing their time and treasures to improve the Falls. Now more than ever, we encourage people to show their generosity in a variety of ways:

- Help a neighbor
- Share a skill through volunteering
- Shop at local businesses
- Give to causes
- Consider donating your stimulus check to those who need it most

Every act of generosity counts. Let's all do our part to help Menomonee Falls.

Visit <https://www.fallsfoundation.org/give>
Contact info@fallsfoundation.org | 262-623-7716

we're all in this together ♥



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