

NOVEMBER 2017

# Foundation Times

## NEWSLETTER



Greater  
Menomonee Falls  
**FOUNDATION**

*The Greater  
Menomonee Falls  
Foundation transforms  
donor's dreams  
and desires into reality  
by providing an  
effective means for  
investing in  
their community,  
meeting needs now  
and in the future.*

**#GIVING  
TUESDAY**

#### DID YOU KNOW?

You can make secure  
donations online at  
[FallsFoundation.org](http://FallsFoundation.org)

## “On the Table” discussion hosted by GMFF and ERAs Senior Network



On October 17th GMFF and ERAs Senior Network brought together a room full of community leaders for an “On the Table” event that is part of a regional Greater Milwaukee Foundation initiative to talk about ways to strengthen our community.

Moderators asked each attendee to answer the following questions:

- What is something you love about our community?
- If you could have all the resources needed to accomplish something to improve your community, what would you undertake?

Responses were shared at each table and reviewed as a large group. Everyone agreed that Menomonee Falls is a wonderful place to live.

There are opportunities to work together on uniting all parts of the Village, coordinating services between non-profit organizations, keeping the Falls a safe community, and encouraging a new generation of volunteers.

Want to join the conversation? Let GMFF know! Contact us at [info@fallsfoundation.org](mailto:info@fallsfoundation.org) for future community discussions.

## Have You Heard About #Giving Tuesday?

#Giving Tuesday is a global movement built by individuals, families, organizations, businesses and communities in all 50 states and in countries around the world. This year #Giving Tuesday falls on November 28.

It is a time to inspire people to take collective action to improve their communities, give back in better, smarter ways to the charities and causes they believe in, and

help create a better world. It is a day to celebrate giving and to recognize that every act of generosity counts.

Giving even a small amount to the Greater Menomonee Falls Foundation makes a difference. By pooling and investing donations, the value of the Foundation's endowment grows, and its ability to impact community needs is magnified.



# Greater Menomonee Falls FOUNDATION

## Know someone deserving of an award?

Help us recognize individuals who have made a difference in Menomonee Falls. We are now accepting nominations for 2018.

Visit [www.fallsfoundation.org/leadership-awards](http://www.fallsfoundation.org/leadership-awards) for a nomination form or call Sue Jeskewitz at 262-250-9595.

*Whose name  
will be added  
to this Lifetime  
Achievement  
Award plaque  
in the library?*

*Submit your  
nomination  
today!*



## Award Descriptions

### Lifetime Achievement Award

Recipients have outstanding leadership qualities and must have contributed to the benefit and betterment of Menomonee Falls and its citizens with a long-term community impact.

### The Unsung Hero Award

Awarded to inspirational role models who have contributed significantly to other's quality of life through caring actions.

### The Shining Star Award

A person or members of a local group who have dedicated their time and talent and made a generous commitment to that organization, which makes significant impact on our community.

## Giving through the Charitable IRA Opportunity

Did you know? Legislation was passed that makes permanent the Charitable IRA!

"The Charitable IRA" opportunity, as it is called, means that Americans age 70 ½ and older can make IRA contributions direct to public charities without paying federal tax.

Americans who are of age can make tax-free IRA contributions to public charities, such as the Greater Menomonee Falls Foundation. This means:

- Holders of traditional and Roth IRAs who are of age (70 ½ or older) can make direct charitable transfers up to \$100,000.
- A single person can transfer \$100,000 tax-free annually.
- A married couple can transfer up to \$200,000 tax-free, over the same period, from separate accounts.

Please consult with your financial advisor for more details.



*"Do not judge each  
day by the harvest you  
reap, but by the seeds  
that you plant."*

*- Robert Louis Stevenson*

Robin Manke



## Seeking 2018 Grant Applications

December 1, 2017 marks the beginning of GMFF's new grant application cycle. Non-profits have until February 1, 2018 to submit their application.

Spread the word – let area non-profits know about our grant cycle!

For more information regarding grant instructions and the application process, go to [www.fallsfoundation.org/grants](http://www.fallsfoundation.org/grants)

## Another Way to Give

Most people think of giving in terms of dollars and overlook the true value of their time and skills.

Are you handy with a keyboard or a pen?

Are you the eye behind the camera?

Do you have a creative bent?

Contribute to the Foundation by volunteering to help with correspondence, data entry, photography or special event planning.

Help from home or join one of our committees.

Interested?

Email [info@fallsfoundation.org](mailto:info@fallsfoundation.org) or fill out our form at [www.fallsfoundation.org/volunteer](http://www.fallsfoundation.org/volunteer)

## Meet Board Member Robin Manke

Stop into Robin's Nest downtown, and you'll see the smiling face of Robin Manke, who returned to the Greater Menomonee Falls Foundation Board this year. A motivated and dedicated volunteer, she brings her knowledge of the community and its residents to help support the Board and the marketing, events, and grants committees.

Almost a life-long Falls resident, Robin and her family moved here when she was two years old so her dad could run the family business, Dan's Tog Shop.

Robin graduated from Menomonee Falls North High School and completed an undergraduate degree in special education and a master's degree in educational psychology both at the UW – Milwaukee. She taught for twelve years before opening Robin's Nest in 1982, as the fourth-generation owner in the business.

Outside of Robin's Nest, she was part of the team that helped establish the Food Pantry board. During that time, the food pantry built the facility that its operations are now housed in. Robin also organizes volunteers for the food pantry for her church, Holy Cross Lutheran.

When asked about what she likes best about GMFF, she explains, "It's wonderful to see the Foundation dedicate resources to maintain a high quality of life for Menomonee Falls residents. Donors collectively support non-profits through our annual grants, and that really makes a difference for many in the community."

She hopes to see the foundation continue to grow its endowment, which will in turn, help benefit the Falls area in more significant ways.

### BOARD OF DIRECTORS

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*Join our Founders Society by making a total contribution of \$10,000 within a 3-year period.*



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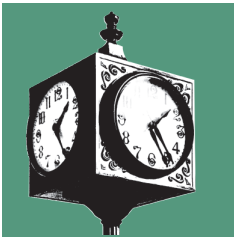
*Cops and Kids go fishing!!*

## GMFF Grant Supports Cops & Kids

With the help of a GMFF grant, Cops and Kids Foundation held a fishing event with children from ARCh Camp Pow Wow. The campers really enjoyed seeing the squad car and grew more comfortable interacting with the police officers because of this event.

Thanks for sharing how you make a difference, Cops & Kids Foundation!

*Look inside to read about  
the GMFF grant process!*



Greater Menomonee Falls  
**FOUNDATION**

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